

How the program works
Stocking Dealer and Distributorship Program

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| | Stocking Dealer <i>For those who wish to stock enough of our products to resell them to other dealers or artists</i> |
| <i>Initial Order</i> | \$700 after discount |
| <i>Protected Area</i> | None |

Stocking Dealer levels are for those who do not wish to enter into a large stocking atmosphere, therefore there is no protected area for these levels. They receive a 25% discount in order to allow them to make a higher profit margin on sales they might make at shows, etc. A Stocking Dealer may purchase ANY of our products for their initial investment and will be listed on our website with what products they carry. After your initial purchase there are NO minimums thereafter to receive your discount

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| | Distributorship <i>For those who choose to stock more of our products.</i> |
| <i>Initial Order</i> | \$2,000 after discount |
| <i>Protected Area</i> | Protected areas are negotiated with each Center in order to allow for maximum sales |

A Distributorship receives an average of 50% depending on the product line. With rare exception, products that we purchase at wholesale ourselves, will receive only a 40% discount.

A Distributor may stock ANY of our products. You will be listed on the website as to what products you stock. After your initial purchase there are NO minimums thereafter to receive your discount, but we highly recommend reasonable purchasing of products in order to keep your shipping costs within a reasonable range.

We, as a manufacturer, are totally aware of the decline within the various crafts industries over the past few years and therefore have removed any restrictions on our Dealers and Distributors as to seminars that they have to teach or minimums that they have to reach by quarter or by year. Seminars of course are always available to help you expand your business and we will work with you however we can to help your business to grow.

We look forward to receiving your application/questionnaire and working with you to join our happy family.